

**Nob Hill Place**  
10013 Sunset Strip Sunrise FL 33322

	<b>1 mile</b>	<b>3 mile</b>	<b>5 mile</b>
<b>Population Summary</b>			
2000 Total Population	23,121	132,188	310,023
2010 Total Population	21,497	134,125	318,403
2016 Total Population	22,440	140,830	336,485
2016 Group Quarters	13	744	1,769
2021 Total Population	23,785	151,091	363,247
2016-2021 Annual Rate	1.17%	1.42%	1.54%
2016 Total Daytime Population	14,855	122,383	290,357
Workers	2,339	52,720	117,030
Residents	12,516	69,663	173,327
<b>Household Summary</b>			
2000 Households	10,235	54,005	129,047
2000 Average Household Size	2.26	2.43	2.38
2010 Households	9,692	54,104	129,469
2010 Average Household Size	2.22	2.46	2.45
2016 Households	10,087	56,278	135,189
2016 Average Household Size	2.22	2.49	2.48
2021 Households	10,677	60,176	144,843
2021 Average Household Size	2.23	2.50	2.50
2016-2021 Annual Rate	1.14%	1.35%	1.39%
2010 Families	5,770	35,030	82,348
2010 Average Family Size	2.89	3.04	3.04
2016 Families	5,915	36,109	85,154
2016 Average Family Size	2.92	3.09	3.10
2021 Families	6,209	38,481	90,931
2021 Average Family Size	2.93	3.10	3.12
2016-2021 Annual Rate	0.97%	1.28%	1.32%
<b>Housing Unit Summary</b>			
2000 Housing Units	11,041	57,711	141,295
Owner Occupied Housing Units	80.7%	68.2%	67.0%
Renter Occupied Housing Units	12.0%	25.4%	24.3%
Vacant Housing Units	7.3%	6.4%	8.7%
2010 Housing Units	11,296	61,086	149,609
Owner Occupied Housing Units	75.0%	62.8%	61.7%
Renter Occupied Housing Units	10.8%	25.7%	24.9%
Vacant Housing Units	14.2%	11.4%	13.5%
2016 Housing Units	11,600	63,536	156,335
Owner Occupied Housing Units	73.3%	59.1%	57.7%
Renter Occupied Housing Units	13.7%	29.5%	28.8%
Vacant Housing Units	13.0%	11.4%	13.5%
2021 Housing Units	12,093	68,488	167,270
Owner Occupied Housing Units	74.2%	58.5%	57.5%
Renter Occupied Housing Units	14.1%	29.4%	29.1%
Vacant Housing Units	11.7%	12.1%	13.4%
<b>Median Household Income</b>			
2016	\$49,205	\$55,022	\$48,480
2021	\$56,227	\$63,820	\$55,962
<b>Median Home Value</b>			
2016	\$146,566	\$197,012	\$170,615
2021	\$177,754	\$227,958	\$204,915
<b>Per Capita Income</b>			
2016	\$31,795	\$30,193	\$27,409
2021	\$34,454	\$32,984	\$29,974
<b>Median Age</b>			
2010	48.2	39.6	40.1
2016	50.5	41.1	41.4
2021	52.6	41.7	42.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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<b>2016 Households by Income</b>			
Household Income Base	10,087	56,278	135,189
<\$15,000	14.5%	10.3%	12.6%
\$15,000 - \$24,999	12.7%	10.0%	11.8%
\$25,000 - \$34,999	9.8%	10.5%	12.0%
\$35,000 - \$49,999	13.5%	14.4%	14.7%
\$50,000 - \$74,999	15.8%	17.8%	17.3%
\$75,000 - \$99,999	10.1%	13.3%	11.6%
\$100,000 - \$149,999	13.4%	14.7%	12.3%
\$150,000 - \$199,999	6.3%	4.9%	4.3%
\$200,000+	3.9%	4.2%	3.3%
Average Household Income	\$71,018	\$75,216	\$67,835
<b>2021 Households by Income</b>			
Household Income Base	10,677	60,176	144,843
<\$15,000	14.9%	9.9%	12.4%
\$15,000 - \$24,999	13.2%	10.9%	13.4%
\$25,000 - \$34,999	7.2%	6.9%	8.1%
\$35,000 - \$49,999	8.8%	9.7%	10.1%
\$50,000 - \$74,999	18.2%	19.3%	19.0%
\$75,000 - \$99,999	10.9%	15.2%	13.6%
\$100,000 - \$149,999	15.7%	17.6%	14.8%
\$150,000 - \$199,999	7.3%	6.1%	5.3%
\$200,000+	3.9%	4.4%	3.5%
Average Household Income	\$77,072	\$82,959	\$74,829
<b>2016 Owner Occupied Housing Units by Value</b>			
Total	8,501	37,564	90,220
<\$50,000	23.5%	11.4%	13.7%
\$50,000 - \$99,999	16.5%	12.9%	16.8%
\$100,000 - \$149,999	10.7%	11.9%	13.6%
\$150,000 - \$199,999	11.7%	14.5%	14.3%
\$200,000 - \$249,999	7.4%	12.0%	10.1%
\$250,000 - \$299,999	8.0%	8.9%	7.3%
\$300,000 - \$399,999	12.2%	13.8%	12.0%
\$400,000 - \$499,999	6.1%	6.4%	5.6%
\$500,000 - \$749,999	3.5%	4.6%	3.9%
\$750,000 - \$999,999	0.1%	1.7%	1.5%
\$1,000,000 +	0.3%	1.8%	1.2%
Average Home Value	\$187,487	\$247,346	\$221,069
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	8,968	40,067	96,231
<\$50,000	19.9%	8.1%	9.7%
\$50,000 - \$99,999	15.3%	9.0%	12.1%
\$100,000 - \$149,999	9.1%	10.8%	12.2%
\$150,000 - \$199,999	10.4%	13.4%	14.6%
\$200,000 - \$249,999	9.5%	15.6%	14.2%
\$250,000 - \$299,999	12.7%	13.2%	11.1%
\$300,000 - \$399,999	12.2%	14.3%	12.7%
\$400,000 - \$499,999	6.4%	6.9%	6.2%
\$500,000 - \$749,999	4.1%	4.9%	4.3%
\$750,000 - \$999,999	0.1%	1.9%	1.7%
\$1,000,000 +	0.3%	1.7%	1.3%
Average Home Value	\$204,592	\$268,214	\$244,537

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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	<b>1 mile</b>	<b>3 mile</b>	<b>5 mile</b>
<b>2010 Population by Age</b>			
Total	21,498	134,126	318,402
0 - 4	4.6%	5.9%	6.0%
5 - 9	4.7%	5.7%	5.7%
10 - 14	5.0%	6.0%	6.1%
15 - 24	9.0%	11.6%	11.9%
25 - 34	10.3%	14.1%	13.3%
35 - 44	12.1%	14.4%	13.7%
45 - 54	13.5%	14.9%	14.6%
55 - 64	14.2%	12.3%	12.2%
65 - 74	10.9%	7.1%	7.7%
75 - 84	9.5%	4.9%	5.5%
85 +	6.2%	3.1%	3.2%
18 +	82.6%	78.7%	78.3%
<b>2016 Population by Age</b>			
Total	22,439	140,830	336,484
0 - 4	4.2%	5.4%	5.6%
5 - 9	4.6%	5.5%	5.7%
10 - 14	4.7%	5.7%	5.7%
15 - 24	8.8%	11.2%	11.4%
25 - 34	10.3%	14.0%	13.5%
35 - 44	11.0%	13.4%	12.7%
45 - 54	12.0%	13.6%	13.3%
55 - 64	14.1%	13.2%	13.3%
65 - 74	13.9%	9.5%	9.9%
75 - 84	9.8%	5.2%	5.7%
85 +	6.5%	3.2%	3.3%
18 +	83.9%	80.1%	79.7%
<b>2021 Population by Age</b>			
Total	23,786	151,091	363,247
0 - 4	4.1%	5.3%	5.5%
5 - 9	4.1%	5.3%	5.4%
10 - 14	4.5%	5.6%	5.7%
15 - 24	7.9%	10.5%	10.6%
25 - 34	10.8%	14.1%	13.7%
35 - 44	10.4%	13.4%	12.7%
45 - 54	10.9%	12.4%	12.1%
55 - 64	13.6%	13.1%	13.2%
65 - 74	15.8%	10.9%	11.3%
75 - 84	11.4%	6.1%	6.6%
85 +	6.4%	3.2%	3.3%
18 +	84.7%	80.6%	80.2%
<b>2010 Population by Sex</b>			
Males	9,768	62,430	147,418
Females	11,729	71,695	170,985
<b>2016 Population by Sex</b>			
Males	10,214	65,688	156,381
Females	12,226	75,142	180,104
<b>2021 Population by Sex</b>			
Males	10,820	70,717	169,398
Females	12,965	80,374	193,848

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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	<b>1 mile</b>	<b>3 mile</b>	<b>5 mile</b>
<b>2010 Population by Race/Ethnicity</b>			
Total	21,498	134,126	318,402
White Alone	74.6%	63.4%	56.7%
Black Alone	16.0%	25.4%	33.8%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	3.7%	4.2%	3.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.7%	3.5%	3.0%
Two or More Races	2.7%	3.2%	2.9%
Hispanic Origin	22.2%	23.6%	20.1%
Diversity Index	61.8	70.1	70.3
<b>2016 Population by Race/Ethnicity</b>			
Total	22,440	140,830	336,485
White Alone	70.7%	59.5%	53.2%
Black Alone	18.4%	27.9%	36.1%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	4.3%	4.6%	3.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.2%	4.0%	3.4%
Two or More Races	3.2%	3.6%	3.3%
Hispanic Origin	27.1%	27.8%	23.8%
Diversity Index	67.6	74.0	73.6
<b>2021 Population by Race/Ethnicity</b>			
Total	23,785	151,091	363,246
White Alone	67.6%	56.5%	50.6%
Black Alone	20.4%	29.8%	37.8%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	4.7%	5.1%	4.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.5%	4.4%	3.7%
Two or More Races	3.5%	3.8%	3.5%
Hispanic Origin	31.6%	31.6%	27.2%
Diversity Index	71.6	76.6	75.8
<b>2010 Population by Relationship and Household Type</b>			
Total	21,497	134,125	318,403
In Households	99.9%	99.4%	99.4%
In Family Households	79.0%	81.9%	81.4%
Householder	26.7%	26.1%	25.8%
Spouse	20.5%	18.2%	17.0%
Child	25.7%	29.5%	29.9%
Other relative	4.6%	5.7%	6.1%
Nonrelative	1.5%	2.4%	2.6%
In Nonfamily Households	20.9%	17.6%	18.1%
In Group Quarters	0.1%	0.6%	0.6%
Institutionalized Population	0.0%	0.5%	0.4%
Noninstitutionalized Population	0.0%	0.1%	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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	<b>1 mile</b>	<b>3 mile</b>	<b>5 mile</b>
<b>2016 Population 25+ by Educational Attainment</b>			
Total	17,430	101,643	241,049
Less than 9th Grade	4.3%	3.7%	4.3%
9th - 12th Grade, No Diploma	5.3%	4.4%	5.5%
High School Graduate	24.5%	22.7%	25.4%
GED/Alternative Credential	3.6%	3.3%	3.6%
Some College, No Degree	19.2%	20.6%	20.8%
Associate Degree	10.7%	11.9%	10.4%
Bachelor's Degree	20.5%	21.3%	19.4%
Graduate/Professional Degree	12.0%	12.1%	10.5%
<b>2016 Population 15+ by Marital Status</b>			
Total	19,406	117,399	279,490
Never Married	24.1%	30.1%	32.8%
Married	49.4%	48.4%	45.1%
Widowed	13.7%	7.5%	7.5%
Divorced	12.9%	14.0%	14.6%
<b>2016 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	94.7%	94.5%	93.4%
Civilian Unemployed	5.3%	5.5%	6.6%
<b>2016 Employed Population 16+ by Industry</b>			
Total	10,122	72,567	166,590
Agriculture/Mining	0.5%	0.3%	0.2%
Construction	5.7%	5.4%	5.1%
Manufacturing	4.7%	4.7%	4.6%
Wholesale Trade	3.2%	3.6%	3.4%
Retail Trade	11.8%	13.5%	14.1%
Transportation/Utilities	5.5%	5.1%	4.8%
Information	3.2%	2.4%	2.2%
Finance/Insurance/Real Estate	10.8%	9.3%	7.9%
Services	50.6%	51.3%	53.3%
Public Administration	4.1%	4.5%	4.4%
<b>2016 Employed Population 16+ by Occupation</b>			
Total	10,122	72,566	166,589
White Collar	72.2%	69.0%	64.6%
Management/Business/Financial	19.2%	17.7%	15.0%
Professional	22.7%	21.5%	20.3%
Sales	14.1%	12.9%	13.0%
Administrative Support	16.2%	17.0%	16.3%
Services	15.5%	17.8%	20.6%
Blue Collar	12.3%	13.1%	14.8%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	3.7%	3.7%	3.8%
Installation/Maintenance/Repair	2.9%	3.1%	3.0%
Production	2.1%	2.5%	2.8%
Transportation/Material Moving	3.5%	3.7%	5.1%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	21,497	134,125	318,403
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Households by Type</b>			
Total	9,692	54,104	129,469
Households with 1 Person	35.3%	28.3%	29.6%
Households with 2+ People	64.7%	71.7%	70.4%
Family Households	59.5%	64.7%	63.6%
Husband-wife Families	45.6%	45.1%	41.8%
With Related Children	16.1%	19.9%	17.9%
Other Family (No Spouse Present)	14.0%	19.7%	21.8%
Other Family with Male Householder	3.2%	4.8%	5.1%
With Related Children	1.2%	2.4%	2.6%
Other Family with Female Householder	10.8%	14.9%	16.8%
With Related Children	5.2%	8.6%	10.1%
Nonfamily Households	5.2%	6.9%	6.8%
All Households with Children	22.8%	31.3%	30.9%
Multigenerational Households	3.7%	4.7%	5.0%
Unmarried Partner Households	4.8%	6.7%	6.8%
Male-female	4.2%	5.9%	6.0%
Same-sex	0.6%	0.8%	0.8%
<b>2010 Households by Size</b>			
Total	9,692	54,104	129,468
1 Person Household	35.3%	28.3%	29.6%
2 Person Household	34.0%	32.5%	32.3%
3 Person Household	13.5%	17.2%	16.5%
4 Person Household	10.9%	13.3%	12.5%
5 Person Household	4.2%	5.4%	5.6%
6 Person Household	1.4%	2.0%	2.1%
7 + Person Household	0.9%	1.2%	1.3%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	9,692	54,104	129,469
Owner Occupied	87.5%	71.0%	71.3%
Owned with a Mortgage/Loan	56.2%	53.9%	52.3%
Owned Free and Clear	31.3%	17.1%	19.0%
Renter Occupied	12.5%	29.0%	28.7%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	11,296	61,086	149,609
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	The Elders (9C)	Home Improvement (4B)	Retirement Communities
<b>2.</b>	Home Improvement (4B)	Bright Young Professionals	Home Improvement (4B)
<b>3.</b>	Retirement Communities	The Elders (9C)	Bright Young Professionals
<b>2016 Consumer Spending</b>			
Apparel & Services: Total \$	\$18,113,462	\$110,977,726	\$240,873,818
Average Spent	\$1,795.72	\$1,971.96	\$1,781.76
Spending Potential Index	89	98	88
Education: Total \$	\$12,256,820	\$75,709,343	\$166,137,811
Average Spent	\$1,215.11	\$1,345.27	\$1,228.93
Spending Potential Index	86	95	87
Entertainment/Recreation: Total \$	\$27,186,425	\$159,608,560	\$345,786,592
Average Spent	\$2,695.19	\$2,836.07	\$2,557.80
Spending Potential Index	92	97	88
Food at Home: Total \$	\$45,376,723	\$271,449,443	\$597,195,439
Average Spent	\$4,498.54	\$4,823.37	\$4,417.49
Spending Potential Index	90	97	89
Food Away from Home: Total \$	\$28,349,895	\$172,166,653	\$372,840,217
Average Spent	\$2,810.54	\$3,059.22	\$2,757.92
Spending Potential Index	91	99	89
Health Care: Total \$	\$51,521,859	\$286,350,066	\$626,949,116
Average Spent	\$5,107.75	\$5,088.14	\$4,637.57
Spending Potential Index	96	96	88
HH Furnishings & Equipment: Total \$	\$16,594,820	\$97,862,467	\$211,100,331
Average Spent	\$1,645.17	\$1,738.91	\$1,561.52
Spending Potential Index	93	98	88
Personal Care Products & Services: Total \$	\$7,136,770	\$41,111,398	\$88,931,752
Average Spent	\$707.52	\$730.51	\$657.83
Spending Potential Index	97	100	90
Shelter: Total \$	\$147,279,358	\$878,265,857	\$1,910,809,802
Average Spent	\$14,600.91	\$15,605.85	\$14,134.36
Spending Potential Index	94	100	91
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$23,351,827	\$128,430,550	\$279,008,660
Average Spent	\$2,315.04	\$2,282.07	\$2,063.84
Spending Potential Index	100	98	89
Travel: Total \$	\$18,010,687	\$103,348,715	\$220,232,769
Average Spent	\$1,785.53	\$1,836.40	\$1,629.07
Spending Potential Index	96	99	88
Vehicle Maintenance & Repairs: Total \$	\$9,613,033	\$56,549,888	\$122,825,229
Average Spent	\$953.01	\$1,004.83	\$908.54
Spending Potential Index	92	97	88

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.